

STATE OF OKLAHOMA

1st Session of the 60th Legislature (2025)

SENATE BILL 1001

By: Standridge

AS INTRODUCED

An Act relating to the Corporation Commission;
amending 17 O.S. 2021, Section 180.1, which relates
to advertising expenses by public utilities;
prohibiting certain actions by public utility;
modifying definitions; and providing an effective
date.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 17 O.S. 2021, Section 180.1, is
amended to read as follows:

Section 180.1. A. ~~Advertising~~ If a public utility is the only
provider of a utility service within the utility's service area,
advertising expenses shall not be included by a public utility in
its operating expenses for ratemaking purposes.

B. For purposes of subsection A of this section:

1. "Advertising" means:

a. the commercial use by a public utility of any media
including, but not limited to, newspaper, magazine,
radio and television to transmit a message to the
public or to such public utility's customers, or

1 b. the commercial use by a public utility of any printed
2 material to transmit a message to a substantial number
3 of members of the public or to a substantial number of
4 the public utility's customers;

5 2. ~~"Advertising" shall not mean:~~

6 a. ~~periodic publications or reports required by the~~
7 ~~bylaws of any public utility or electric cooperative,~~

8 b. ~~any communication with customers and the public which~~
9 ~~is strictly limited to energy conservation and~~
10 ~~education,~~

11 c. ~~any communication with customers and the public which~~
12 ~~provides telephone customers with instruction in the~~
13 ~~use of new, changed or improved features of their~~
14 ~~telephone service, or information about time periods~~
15 ~~or other conditions under which long distance calls~~
16 ~~may be made at reduced rates, or information which~~
17 ~~promotes the efficient use of the telephone network,~~
18 ~~provided, that if the cost of providing such~~
19 ~~information is to be treated as an operating expense~~
20 ~~by the public utility, it shall be clearly marked or~~
21 ~~identified to indicate the identity of the public~~
22 ~~utility and the fact that the cost is paid for by the~~
23 ~~ratepayers of the public utility,~~

- ~~d. any communication with customers and the public for giving of information or notice required by law or otherwise necessary to warn of dangerous or hazardous conditions,~~
- ~~e. routine classified telephone listings for the convenience of customers,~~
- ~~f. informational inserts in customers' bills,~~
- ~~g. any communication with customers and the public which informs existing and potential customers of the availability and conservation features of energy-efficient appliances and equipment,~~
- ~~h. any communication with customers and the public which relates to industrial development, and~~
- ~~i. any communication with customers and the public which is in furtherance of conservation or load management programs approved by the Corporation Commission; and~~

~~3.~~ 2. "Public utility" means any individual, firm, association, partnership, corporation or any combination thereof, other than a municipal corporation or their lessees, trustees and receivers, owning or operating for compensation in this state equipment or facilities for:

- a. producing, generating, transmitting, distributing, selling or furnishing electricity,

- 1 b. the conveyance, transmission, reception or
2 communications over a telephone system; provided, that
3 no authority not otherwise a public utility within the
4 meaning of this section shall be deemed such solely
5 because of the furnishing or furnishing and
6 maintenance of a private system, or
7 c. transmitting directly or indirectly or distributing
8 combustible hydrocarbon natural or synthetic natural
9 gas for sale to the public; and

10 ~~4. "Appliances" and "equipment" mean those individual~~
11 ~~appliances and space-conditioning equipment introduced by~~
12 ~~manufacturers after November 9, 1978, which operate at a level of~~
13 ~~efficiency at least twenty percent (20%) greater than appliances and~~
14 ~~space-conditioning equipment of the same energy type manufactured~~
15 ~~prior to that date.~~

16 SECTION 2. This act shall become effective November 1, 2025.

18 60-1-719 RD 1/16/2025 2:18:49 PM